

Parents & Guardians,



We are kicking off a new fundraiser this year using the Snap! Raise (www.snap-raise.com) program that allows us to use email, social media, and text messaging to quickly raise money for our orchestra. All that is asked of each participant is that they gather 20 or more email addresses of family, relatives & potential supporters that may be willing to donate to our cause. Your contacts are strictly private & protected; they will simply receive a personalized donation request on behalf of your student during our fundraiser. At the most, they will receive 3 reminder emails, or 4 total (one for each week of our 28-day fundraiser). They can unsubscribe at any time if they wish to. Once they make a donation, they will receive a “Thank You” message and a receipt automatically sent to their email, and their donation can be tax-deductible. If you could please help your student with this, it would be a huge help to our program. We really need full participation in order to reach our goal. By completing these simple steps, we will greatly reduce the need to run as many fundraisers as previous years! Thanks for your support!

The “SNAP 20” – STUDENT EXPECTATION

We will be entering **AT LEAST 20 quality email addresses** into the Snap Platform by the end of the day on the start date of our campaign – **Thursday, September 20th**. Please enter them on that night with your child or provide them with a list of contacts to manually enter into their account during our class on **Friday, September 21st**.

The best practice is to enter a minimum of 20 email addresses in a note on your phone or your child's phone, or email the list to yourself and then send it to your child. This will make it easier since all your child will have to do is copy and paste them into the system instead of typing them all out

PARTICIPANT GOAL: 20+ email addresses

Example email addresses to get:

- Parent/Guardian
- Grandma/Grandpa
- Aunts/Uncles
- Parent/Guardian Co-Workers
- Parent/Guardian Best Friend
- Family Friends
- Family Dentist/Doctor/Orthodontist
- Youth Coach
- Club Coach
- Neighbors
- Church/Social

NOTE: Anyone you know that owns a smart phone or has a social media account almost assuredly has an email address, since an email address is required to create an account on all forms of social media or any app they use on their phone. If you don't currently have their email address, call or text them to request it.

HARRISON ORCHESTRA 2019-2020

I Signed Up Using: (check one)

Facebook Email Address: _____ I Chose Password: _____

Parents & Guardians,

We are kicking off a new fundraiser this year using the 'Snap!' program that allows us to use email, social media, and text messaging to quickly raise money for our team. All that is asked of each participant is that they gather 20 or more email addresses of family, relatives & potential supporters that may be willing to donate to our cause. **Your contacts are strictly private & protected;** they will simply receive a personalized donation request on behalf of your student during our fundraiser. If you could please help your student complete **PART B** below this would be a huge help to our program. We really need full participation in order to reach our team goal. By completing these simple steps we will greatly reduce the need to run as many fundraisers as previous years!

Thanks for your support!

PART A

STUDENT INSTRUCTIONS: (TO BE COMPLETED AT MEETING WITH FUNDRAISING COACH)

1. Visit **WWW.HWHO.ORG**
2. Click "Sign Up"
3. Sign Up using Facebook or Email. If you sign up using email, please upload a photo when prompted. Please write your login information at the top of this sheet now.
4. Enter the Join Code: **213 676 213**
5. Follow the steps in the pop-up share wizard, entering any contacts you can.
6. If your Team Leader signed your group up to receive Prizes, enter your prize choices during the final step of the share wizard. ***IF YOU DO NOT ENTER YOUR PRIZE CHOICES, YOU WILL NOT RECEIVE PRIZES, EVEN IF YOU'VE EARNED THEM***

PART B

PARENT/GUARDIAN & STUDENT AT HOME INSTRUCTIONS:

*Do not follow the sign-up steps above, your child has already created an account on the Snap website with the help of his/her team leader and Snap Fundraising Coach.

PLEASE DO NOT CREATE A SECOND ACCOUNT, THERE SHOULD BE ONE ACCOUNT PER STUDENT

1. Ask your child to log into their account (check top of this page for their login credentials)
2. Ask your child to enter A MINIMUM OF 20 email addresses of their biggest fans (we've tested this with thousands of groups and sending 20 emails produces optimal results!)
3. Follow the steps in the pop-up share wizard to share via Facebook & text message

Participants Name _____

The “SNAP 20” – ORCHESTRA EXPECTATION

We will be entering AT LEAST 20 quality email addresses into the Snap Platform by the Kick-Off day.

Enter them tonight with your parent/guardian or bring this sheet with you on date listed above to manually enter with your Snap Rep “Eric Matthews”. I expect you all to show your effort and support by participating!

******The best practice is to enter a minimum of 20 email addresses in a note on your phone, or email the list to yourself. This will make it easier since all you will have to do is copy and paste them into the system instead of typing them out******

PARTICIPANT GOAL: 20+ email addresses

The “SNAP 20” Example Sheet:

*****Example email addresses to get*****

- Parent/Guardian
- Grandma/Grandpa
- Aunts/Uncles
- Parent/Guardian Co-Workers
- Parent/Guardian Best Friend
- Family Friends
- Family Dentist/Doctor/Orthodontist
- Youth Coach
- Club Coach
- Neighbors
- Church/Social

Count:	Email Addresses:	Count:	Email Addresses:
1.		11.	
2.		12.	
3.		13.	
4.		14.	
5.		15.	
6.		16.	
7.		17.	
8.		18.	
9.		19.	
10.		20.	

Additional examples: Alumni, local businesses (that would know you or the school)

DO NOT PUT TEACHERS OR PEERS