

Parents & Guardians,



We are kicking off a new fundraiser this year using the Snap! Raise (www.snap-raise.com) program that allows us to use email, social media, and text messaging to quickly raise money for our orchestra. All that is asked of each participant is that they gather 20 or more email addresses of family, relatives & potential supporters that may be willing to donate to our cause. Your contacts are strictly private & protected; they will simply receive a personalized donation request on behalf of your student during our fundraiser. At the most, they will receive 3 reminder emails, or 4 total (one for each week of our 28-day fundraiser). They can unsubscribe at any time if they wish to. Once they make a donation, they will receive a “Thank You” message and a receipt automatically sent to their email, and their donation can be tax-deductible. If you could please help your student with this, it would be a huge help to our program. We really need full participation in order to reach our goal. By completing these simple steps, we will greatly reduce the need to run as many fundraisers as previous years! Thanks for your support!

The “SNAP 20” – STUDENT EXPECTATION

We will be entering **AT LEAST 20 quality email addresses** into the Snap Platform by the end of the day on the start date of our campaign – **Thursday, September 20th**. Please enter them on that night with your child or provide them with a list of contacts to manually enter into their account during our class on **Friday, September 21st**.

The best practice is to enter a minimum of 20 email addresses in a note on your phone or your child's phone, or email the list to yourself and then send it to your child. This will make it easier since all your child will have to do is copy and paste them into the system instead of typing them all out

PARTICIPANT GOAL: 20+ email addresses

Example email addresses to get:

- Parent/Guardian
- Grandma/Grandpa
- Aunts/Uncles
- Parent/Guardian Co-Workers
- Parent/Guardian Best Friend
- Family Friends
- Family Dentist/Doctor/Orthodontist
- Youth Coach
- Club Coach
- Neighbors
- Church/Social

NOTE: Anyone you know that owns a smart phone or has a social media account almost assuredly has an email address, since an email address is required to create an account on all forms of social media or any app they use on their phone. If you don't currently have their email address, call or text them to request it.